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U.S. Department of Agriculture

Gold Medal List

of

DAHLIAS

and

GLADIOLUS

1 9 2 7

Member of
American Gladiolus Society
California Gladiolus Society
Southern California Bulb Growers Association



Thomas F. McLoughlin

South Coast Park

Encinitas,

California

Telephone Encinitas 32

To My Patrons

I take pleasure in presenting herewith my 1927 price list of Dahlias, Gladiolus, Narcissus, Iris, etc., and wish to express my appreciation for the liberal patronage given me the past season.

I desire to build my business with the trade of Satisfied Customers only.

Every bulb sent out is guaranteed true to name, and free from insects and disease.

No substitution unless permission is given by the Customer.

All varieties offered for sale, are subject to prior sale.

No orders accepted for less than \$1.00.

Dahlias and Gladiolus are ready for shipment from January 1st to March 1st, other bulbs in their season.

Terms are cash with order. C. O. D. orders must be accompanied by at least 25 per cent cash.

THOMAS F. McLOUGHLIN

ENCINITAS, CALIFORNIA

DAHLIAS Choice New Varieties

	Each
Andy Gump. Dec. deep chrome vermillion, stiff erect stems.....	\$2.00
Alfred the Great. Dec. (Tracy) Very dark maroon, perfect form, certificate of merit, Storrs Conn 1924.....	5.00
A. D. 1. Hy Cac. beautiful striped crimson and pink novelty.....	2.00
Betty Lou. Dec. rosolane pink shading to yellow	2.50
Canary. Hy Cac. (McLoughlin) 1926. Beau- tiful canary yellow with fimbriated edge on petals	2.00
David Manard. Hy Cac. Dark alizarin car- mine with white tips.....	2.50
Encinitas. Hy Cac. (McLoughlin) 1926. Or- iental red and gold, strong grower, splendid cut flower variety.....	2.50
Edna B. Earling. Dec. Large light pinkish lavender, wonderful flower, prize winner....	2.00
Essie Abbot. Hy Cac. Enormous flower on long stems. Color a light pinkish lilac.....	2.00
Fantasy. Pae (McLoughlin) 1926. Salmon and gold, very free flowering, fine for decoration	2.00
Gypsy Queen. Hy Cac. 1926. Yellow and red erect grower	2.00
Helen Wilson. Hy Cac. A very pretty shade of dark pink and wilson red. Flowers are held on strong stems and always full of bloom	2.50
K. C. B. Hy Cac. (Shorey). Color combina- tion of copper, golden apricot and old rose. A wonderful variety for exhibition purposes	3.50
Otargic. Dec. (Shorey). Venetian yellow with faint suffusion of red. A profuse bloomer	2.50
Palomar. Hy Cac. (McLoughlin 1926. Amer- ican beauty color, something distinct, stock scarce	5.00
Sophia Bresleau. Hy Cac. (Shorey). A bril- liant red. Fine form and good stems.....	2.00
Tanaja. Dec. (Tracy) 1926. Vivid orange on erect stiff stems.....	5.00
Vivian Lanters. Dec (Shorey). Lilac rose and apricot. This unusually large bloom is held on strong stiff stems. Every bloom is perfect throughout the season.....	3.50

DAHLIAS

General Collection

	Each
Al Koran. (Dec) Bright yellow, suffused with amber. Large full blooms on wiry stems	2.00
Amun Ra. (Dec) Large blooms copper and orange shading to gold, erect stems.....	1.50
Asbury Park. (Dec) A dark rich wine color, full flower on good stem.....	2.00
Bashful Giant. (Dec) This wonderful flower is an apricot with gold shading.....	2.00
Bonnie Brae. (Dec) Cream pink, large flower, with long stems.....	1.00
Champagne. (Dec) Immense flower and perfect form, pinkish orange buff, splendid variety	2.50
Daddy Butler. Hy Cac. Rosy carmine, twisted petals with lighter reverse. Wonderful flower.....	2.00
Dr. Ed Gilbert. Hy Cac. Salmon shading to cream.....	1.00
Estelle Gilbert. Hy Cac. Pink and red striped, erect grower. Good cut flower variety	1.00
Elsie Oliver. Hy Cac. A huge bloom, quilled petals of cream shading to pink. Very popular.....	2.50
Henry Yesler. Hy Cac. Orange and Salmon Good stems, vigorous grower.....	1.50
Jean Chazot. Cac. Golden bronze, suffused with red, strong grower. A very popular variety	1.00
Mariposa. Hy Cac. A true pink, deepening to center. Blooms throughout the season, stiff stems	1.50
Mrs. Carl Salbach. Dec. Lavender pink. A perfect flower held on long stiff stems. Fine exhibition flower.....	1.00
Mrs. I. De Ver Warner. Dec. A rich rosy mauve, splendid for cutting or exhibition....	1.00
Mrs. Ethel T. Smith. Hy Cac. Large creamy white, vigorous grower and good stiff stems..	1.00
Shadows Lavender. Dec. Silvery lavender shading to white, truly a magnificent flower. Very strong stems.....	2.00
Tryphinnie. Dec. Shell pink, shading to bright golden yellow at base. Large flower on stiff stems.....	1.00
The Oriole. Pae. Combination orange, red and yellow. Free bloomer and large blossoms	2.00
Waukesha. Dec. Pale yellow, large flower held on long stiff stems. Blossoms freely....	2.00

ENCINITAS, CALIFORNIA

	Each
W. E. Cooper. Dec. A clear true pink. Perfect rigid stems, fine for bouquets or baskets	1.50
12 of above varieties, my selection, all different, sent postpaid anywhere in U. S.	15.00
Packet of seed taken from choice varieties only, 100 seeds	1.00

Pompom Dahlias

These varieties are invaluable for cut flowers and every garden is incomplete without a few.

Fascination. Clear Pink, quilled petals.....	.35
George Ireland. Small flower. Color, beautiful mauve35
Jessica. Deep yellow edged with red. Very profuse bloomer35
Lady Blanche. White with tinge of light pink35
Leuchstern. Scarlet and yellow. Vigorous grower and free bloomer.....	.50
Tommy Keith. Cardinal red tipped red. Very attractive50
Two each of the above 6 varieties, postpaid	3.50
Packet of seed from the above sorts50

GLADIOLUS

A few of the best

"If in doubt what to plant—Try some Glads."

	Each	Doz.
Alice Tiplady. (Prim) Large orange-saffron	10c	\$1.00
Altair. (Prim) Salmon-saffron, very early	10c	1.00
Byron L. Smith. Delicate lavender pink..	10c	1.50
Captain Boynton. Light lavender, deep blotch in throat.....	25c	2.50
Carmen Sylva. Large snow white.....	15c	1.50
Elf. Lemon yellow in bud, when open snow white. Fine straight spike.....	15c	1.50
Elora.Large blossoms, creamy white....	15c	1.50
E. J. Shaylor. Large ruffled blossoms, deep rose pink.....	15c	1.50
F. J. Symmes. Strawberry red blotched throat	20c	2.00
Glendale. Dark American beauty rose..	20c	2.00
Gold. Naphthalene yellow, very fine....	15c	1.50
Golden Measure. The finest golden yellow gladiolus, as rich as cream....	20c	2.00

THOS. F. McLOUGHLIN

	Each	Doz.
Gold Drop. (Prim) Pure deep yellow, bright as a dollar.....	15c	1.50
Halley. A popular favorite for florist work. Light salmon pink, very early..	10c	1.00
Jack London. Light salmon with orange flame stripes. Handsome variety.....	20c	2.00
Jewell. (Prim) Light salmon with beautiful golden throat. Very grace- ful	25c	2.00
Los Angeles. (Houdyshel) "Cut and come again" glad. Immense spikes bearing large blossoms of shrimp pink with a throat of orange tinted carmine	35c	3.50
Mira. (Prim) Yellow with a salmon suffusion throat yellow with pink lines	15c	1.50
Nora. Light lavender blue, dark spot on lower petal.....	15c	1.50
Orange Queen. (Prim) Coppery or- ange. Very fine	15c	1.50
Purple Glory. Tyrian rose suffused am- aranth purple. Very popular va- riety	20c	2.00
Pink Wonder. La France pink. Won- derful flower	20c	2.00
Prince of Wales. Soft salmon with apricot undertone	15c	1.50
Rose Glory. Pure rose pink, splendidly ruffled	15c	1.50
Rose Ash. Old rose, shading to ashes of roses on outer petals, extra fine....	15c	1.50
Salmon Beauty. Tall graceful spikes showy salmon flowers, throat of pure gold	15c	1.50
Scarlet Virginia. (Or Princeps). In- tense scarlet blossoms, one of the most popular florist varieties.....	20c	2.00
Scarlet Wonder. (Cowee) Tall strong spikes, deep scarlet flowers. Very beautiful	25c	2.50
Scarsdale. (Cowee) Lavender pink, shading to old rose.....	15c	1.50
Sentinel. Extra strong stems, rose pink white pencilled throat.....	20c	2.00
Souvenir. (Prim) Pure golden yel- low, extra early.....	20c	2.00
Topaz. (Prim) Tall and graceful spikes, salmon pink tinged with buff....	15c	1.50
White Giant. Enormous snow white blossoms, pointed petals.....	25c	1.50
Collection of 12 from above named varieties, postpaid		1.25
Gladiolus Bulbs ready for delivery January 1, 1927		

ASPARAGUS ROOTS

Every home garden should have a bed of this healthful and palatable vegetable. 100 roots will furnish enough tips from day to day to supply the family table.

Mary Washington. Rust resistant variety. Considered the best Commercial kind and very early. 2 year old roots. Per 100 Postpaid\$2.25

Palmetto. A popular variety for the home garden. The sprouts are green and of delicious flavor. 2 year old roots. Per 100 Postpaid 2.25

Argenteuil. An excellent variety for canning and shipping. Very early and prolific. 2 year old roots. Per 100 Postpaid..... 2.25
Special quotations on lots of 1000 or more

NEW TOMATO

Essex Wonder (Dobbies)

This tomato is the result of 10 years re-selection. It stands several degrees of frost, blight proof, is also a very heavy cropper, clusters of dark red fruit, 20 to 25 tomatoes to a single cluster being very common. It has good shipping qualities and is destined to be one of the leading commercial varieties. Stock of seed limited. Packet containing 250 seeds 1.00

Transplanted plants of above tomato ready February 15. Per dozen 50c;
Per 100, Postpaid..... 3.00

ENCINITAS, CALIFORNIA

NARCISSUS (Daffodils)

Large Trumpet Varieties

	Each	Doz.
Bi Color Victoria. Deep yellow trumpet with creamy white perianth.....	15c	1.50
Cervantes. Sulphur yellow. Very early bloomer	10c	1.00
Golden Spur. All yellow perianth and trumpet, early	10c	1.00
Glory of Sassenheim. Early variety, massive flower, deep yellow trumpet, pale yellow perianth, splendid variety..	15c	1.50
King Alfred. Rich deep golden yellow perianth and trumpet. One of the largest and best daffodils.....	25c	2.50
Sir Watkin. Broad well shaped sulphur perianth, bold large deep yellow cup. Early	15c	1.50
Thalia. (New 1926) Pure white per ianth and cup, polyanthus type, very beautiful. Called the "Orchid" nar- cissus, each	2.50	25.00
Tresserve. Fine yellow trumpet and perianth, perfect flower on long stems. Admired by all, and good exhibition variety	50c	5.00
Special quotations on large quantities		

MISCELLANEOUS BULBS

	Doz.	100
Anemone. St Brigid (True) All colors mixed 2 year old.....	75c	5.50
Anemone. De Caen. All colors, mixed 2 year old.....	50c	3.50
Chinodoxa. Glory of the snow.....	50c	3.50
Galanthus Elivesii. Giant snowdrop....	50c	3.50
Muscari or grape hyacinth, blue.....	50c	3.50
Scilla Campanulata. Wood hyacinths or blue bells, blue, white and rose....	50c	3.50
Scilla Siberica. Siberian squill.....	50c	3.50
Ranuncules. French hybrids, mixed 2 year old.....	50c	3.50
Iris Filifolia Imperator. Blue and gold..	1.00	7.50

Special quotations on large quantities.

**Narcissus and Miscellaneous Bulbs ready for
delivery July 1st, 1927.**

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1927

For

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